



MEDIA ADVISORY

WHAT: SUNDAY PRIME RIB DINNER AT FLEMING'S

Guests can enjoy a tantalizing three-course Sunday Prime Rib Dinner at a special price this July.

**WHEN: Sundays in July 2010
(July 4, 11, 18, and 25)**

COST: \$29.95* per guest

WHERE: *Fleming's Prime Steakhouse & Wine Bar*
Please visit www.FlemingsSteakhouse.com to find your closest restaurant and hours.

MENU: The Sunday Prime Rib Dinner is a 3-course dinner featuring 12 ounces of succulent Prime Rib served with a trio of sauces; choice of The Wedge, ***Fleming's*** or Caesar salads; one side dish and dessert.

**excluding tax and gratuity or wine. Our Prime Rib Dinner is available every Sunday, but at the special price of \$29.95 per guest in July only.*

**ABOUT
FLEMING'S:**

Nationally acclaimed Fleming's Prime Steakhouse & Wine Bar offers the best in steakhouse dining – Prime meats and chops, fresh fish and poultry, generous salads and side orders—with a unique wine list known as the "Fleming's 100™" that features 100 wines served by the glass. Fleming's was launched in Newport Beach, California in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen. Today there are 64 restaurants nationwide. Fleming's is the recipient of numerous prestigious awards, including Wine Spectator's annual Awards of Excellence, and Wine Enthusiast's annual Awards of Distinction. For more information about Fleming's Prime Steakhouse & Wine Bar and the Fleming's 100, please visit www.FlemingsSteakhouse.com.

CONTACT: Stephanie Amberg, ***Fleming's Prime Steakhouse & Wine Bar***
813/282-1225 or StephanieAmberg@FlemingsSteakhouse.com

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